



Deliciously Different

Fundraising



Duffeyrolls are a unique fundraising alternative for those seeking a change from the standard fundraising fare.

Duffey's fundraising program features an impressive **42% profit** complimented with legendary customer service and effective sales support materials.

What are Duffeyrolls?

Duffeyrolls are uncommonly delicious gourmet cinnamon rolls topped with delectable glaze toppings. They have been baked fresh each morning at The Duffeyroll Café since 1986 and have since become:

A Treasured Colorado Tradition...

Duffeyrolls are now available in Duffey's unique oven-able pans for Bake at Home convenience!

Simply place a Duffeyroll pan in the freezer when you get home. When you are ready to enjoy it, remove it from the freezer and put it directly into your oven! No thaw time necessary!

In only 12 – 14 minutes, mouthwatering aromas and the same fresh from the oven goodness, for which Duffeyrolls are famous, can be enjoyed by family and friends anytime.



How to make money.

Bake at Home Duffeyroll pans sell for \$12.00. Your group keeps \$5.00 for each pan sold!

Set a goal for how much money you want to make and create some friendly competition.

Duffey's full color picture order forms serve as an effective visual aid in marketing the Duffeyrolls.

Simply introduce Duffeyrolls to family, friends, co-workers, and neighbors as a deliciously different opportunity to help you raise money.



Getting Started

- Set a goal
- Communicate the goal to each participant and assign individual goals
- Hand brochure / order form to each member of your group.
- Choose a START and END date
- Choose a DELIVERY date
- Begin

Duffeyrolls provide a delicious opportunity for your family, friends, neighbors, and co-workers to help you raise money for your team / organization **and** the opportunity to enjoy Legendary Duffeyrolls with BAKE AT HOME convenience.

Set your goals HIGH!
Most people can sell 15 - 25 just to family and friends.

Duffeyrolls are great year round as a fundraising opportunity!

Legendary Duffeyrolls!

Helping you raise money!

Your cost \$7.00

Retail Price \$12.00

Over 42% Profit!! \$5.00



Finish & Delivery

- Complete Duffey's "Tally Sheet" and fax it to Duffeys at 720 570 2590.
- Call Duffey's Fundraising to communicate the completion of your fundraising drive.
- Please allow 10 working days for delivery.
- One check made payable to The Duffeyroll Café is due upon delivery from us.
- *Your group is responsible for any taxes.
- On Delivery Day, organize your group and have brochures sorted by last names.
- Pick a time that allows for speedy delivery.
- Have volunteers on hand to help.
- Free Metro Denver delivery for orders of 100+ pans
- Convenient Packaging Option: Orders Presorted & Labeled by participant for a small fee of 10 cents per pan!
- **Important Note!** Thawed Duffeyrolls OK to re-freeze! No worries!
- Please plan to take home extras for no shows.



Remember:

We pride ourselves in providing customer service second to none. Duffey's representatives are here to help you be successful in attaining your fundraising goals. We will be happy to come and make a presentation to your group and answer any questions you might have.

Please call us anytime. We look forward to working with your organization and thank you for considering Duffeyrolls for your fundraising needs.

Earning Potential Chart

Set Your Goal!

Number of Members	Goal for Each Member to Sell	Total Duffeyrolls Sold	Your Group Will Earn
5	25	125	\$625
10	25	250	\$1,250
15	25	375	\$1,875
20	25	500	\$2,500
25	25	625	\$3,125
50	25	1250	\$6,250
100	25	2,500	\$12,500
150	25	3,750	\$18,750
200	25	5,000	\$25,000
250	25	6,250	\$31,250
300	25	7,500	\$37,500
350	25	8,750	\$43,750

Deliciously Different...



Contact

DUFFEYROLLS FUNDRAISING

303 547 6845

Visit

The Duffeyroll Café
1290 South Pearl Street
(I-25 & Washington Exit)
303 753 9177 #2

www.Duffeyrolls.com



Our Story

Once upon a time in Denver,
an oilman was thinking,
wondering if his ship
would ever stop sinking

Jim Duffey looked up to order another
not knowing Nicolai the Bartender,
would soon be like a brother.

Soon after
Jim and Nicolai
formed a team
intent on pursuing the
American Dream.
The time was spring,
and prosperity seemed
a far away thing.

Pushcarts were made
alarm clocks were set
It was clearly a time
neither would forget.

They waked and they baked
Rise and shine
Their cinnamon rolls considered
Oh, so fine!

A legend evolved
it grew and grew.
In Colorado and beyond
everyone knew

The vision and passion did not wilt
The Duffeyroll Café was finally built
We bake em - You bake em
whatever you decide
we believe you'll serve em
with pleasure and pride

Nicolai



Legendary BAKE AT HOME CINNAMON ROLLS

Convenient & Delicious!

Amazing oven-able pan
serves 2 - 5 people

“Original” Ingredients

Unbleached flour
Butter, yeast, sugar
Korinje cinnamon
Brown sugar
Dry milk, salt

Flavors:

Original
Zesty Orange
Cream Cheese
Mountain Maple
Pecanilla Crunch

Cooking Instructions:

Preheat oven to 350 degrees.
Remove Duffeyrolls from freezer.
Remove plastic lid.
Place “frozen” Duffeyroll pan *directly* into
the oven for 12 - 14 minutes

Remove from oven and enjoy!



Delicious Anytime...

Breakfast Coffee Break
Nighttime Dessert Holidays
Great Gift Ideas Travel

A Treasured Colorado Tradition



The Duffeyroll Café
1290 South Pearl St.
Denver, Colorado 80210
(303) 547 6845

DUFFEYROLLS FUNDRAISING



Fast & Easy

Fundraising

A treasured Colorado tradition
now available as a deliciously different
and profitable venue
for raising money!



(303) 547 6845

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